



RACHEL CUNNINGHAM

DIGITAL DESIGNER // UI // UX //
ILLUSTRATOR // WEB DESIGN

ABOUT

I am currently employed at Thrive.app as a Graphic Designer. Here I am responsible for the creation of branded client app logo designs, social media imagery, various promotional materials for clients including print and digital material. I have recently began creating images for the company website.

I enjoy expressing myself throughout my personal designs and try to continue designing for fun in my free time. I love working on ideas from beginning to end and watching them come to life, from paper to print.

I have designed a wide range of content including, websites, app design including UI, social media posts, illustrations and print material.

I recently created a working prototype for a children's alphabet learning application. I worked on this from beginning to end conducting market research and user testing throughout. I illustrated this entire application including character animations on Procreate and prototyped this application using Flinto.

WORK EXPERIENCE

Graphic Designer - Thrive.App 2021 - Present

I create content for client apps, posters, pop-ups and sales mockups as well as social media imagery, case study design and content for the client newsletters. I have also been creating content for the company website including app mockups, iconography and promotional animations. I was promoted to Senior Graphic Designer in February 2023.

Creative Learning Assistant - Northern Regional College 2020 - 2021

As a part of my role here I create design content for the college, including social media marketing, posters and infographics and user guides for members of the College. I have led training sessions for large amount of staff members and students in order to improve their knowledge of college systems.

Instructional Designer - Northern Regional College 2018-2020

I have created a number of posters, infographics, animation, social media posts and icons for NRC. I was the lead designer for NRCs Digital Skills Week where I had to create all the graphics including posters, flyers, animations and advertisements and ensure these were ready for the deadlines.

Freelance Designer - 2015 - Present

I have worked as a freelance Digital Designer on a number of projects including websites and branding, posters and other print materials, websites and applications. I have learnt how to work on my own to complete large projects to strict deadlines whilst still maintaining a high standard of work.

EDUCATION

BDes Hons Interaction Design: Second Class Honors Upper Division (2:1)
With Diploma in Professional Practice (Commendation)
Ulster University 2017 - 2020

FnD Interactive Media: Distinction
Northern Regional College 2015 - 2017

3 A-Levels & 9 GCSE's
Ballyclare Secondary School 2008 - 2015

References available upon request.

CONTACT

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PROFESSIONAL SKILLS

Sketch
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
UI Design
UX Design
Illustration/Procreate
Prototyping
HTML & CSS
Social Media Marketing
Public Speaking
Layout design
Photo editing
Market research

PERSONAL SKILLS

Creative
Critical Thinking
Reliable and professional
Organised
Time management
Problem Solver
Communication
Team player
Fast learner
Motivated

AWARDS

No.79 Design Sponsored:
Graphic Designer of the Year 2017 -
Northern Regional College

Outstanding Academic Achievement
in FnD Interactive Design - Northern
Regional College

Creative Talent & commitment to
positive change, 2017 Sobering
Moment Design Campaign - PSNI

Sub-Officer Certificate 2014 -
Girls Brigade Northern Ireland